



7TH WINDHOEK MAYORAL BUSINESS FORUM SECOND TIER OF THE COMBINED 2023 WINDHOEK ECONOMIC DEVELOPMENT & INVESTMENT FORUM

Presented by:
Mr. Moses Matyayi, CEO
11 October 2023

Protea by Marriott Hotel Windhoek





Presentation agenda

1. Strategic Intent (2022-2027)
2. Recommendations/requests from the 6th WMBF
3. Windhoek Economic Development & Investment Forum Concept
4. Registered businesses in Windhoek
5. Building plans (approvals and completed)
6. Windhoek Tourist data post Covid-19
7. Emergency Services data
8. Micro, Small and Medium Enterprises (MSME) and Small and Medium Enterprises (SME) leases and job creation statistics
9. Repo rate vs. Windhoek Inflation
10. Approved and Completed plans
11. Number of bids awarded and value approved in each financial year
12. Years versus category of successful bidders over the 5 years
13. Potential value of adhoc Markets such as the Spring and Christmas Markets
14. Crime in Windhoek (July 2022 – March 2023)
15. Conclusion





Strategic Intent (2022-2027)

VISION:

“TO BE A SUSTAINABLE AND CARING CITY BY 2027”

CORE VALUES:

Teamwork, Customer Focus, Communication, Fairness and Equity, Integrity

STRATEGIC THEMES

Theme 1: Governance and Financial Sustainability

Theme 2: Social Progression, Economic Advancement, Infrastructure Development



Recommendations/requests from the 6th WMBF:	Status
EDD was request through the Tourism Section to engage Mr. Mungolo regarding the call out for Windhoek Welcoming Signs and revert to Ms. Kruger of NCCI.	
The CoW was requested forward the Tourism, IIPS, WED, MSME strategies to NCCI.	Done
WMBF was agreed to be held early in the year	Done
CoW was requested to determine why Bokamoso tenants do not graduate from that Centre	Pending. A survey has been compiled and the assessment will be conducted during the week 16-20 October 2023. Outcome will be shared in a report.
Marketing ideas for Bokamosa to be brainstormed and implemented	Details pertaining to services, location and contact details of the Bokamoso Entrepreneurial Centre does appear on the City of Windhoek website, under the Department Economic Development and Community Services. In anticipation of the revamping of the website of the City, the information will be expanded. Additionally, the Centre also enjoys promotion through the marketing initiatives of the current tenants who does cite the Centre as their prime business location.
NCCI to write a formal letter to CoW to request a collaboration for Fitness Certificates.	Pending
CoW to inform NCCI of planned events that CoW will be hosting for distribution to the business community.	Pending
NCCI to share events calendar with CoW.	Done
CoW to engage NIPDB on data on the number, type and value of investment inflows.	Done
CoW/NCCI to consult on the format of future collaboration (WMBF) and the frequency of engagement between the organizations.	Done



Windhoek Economic Development & Investment Forum Concept



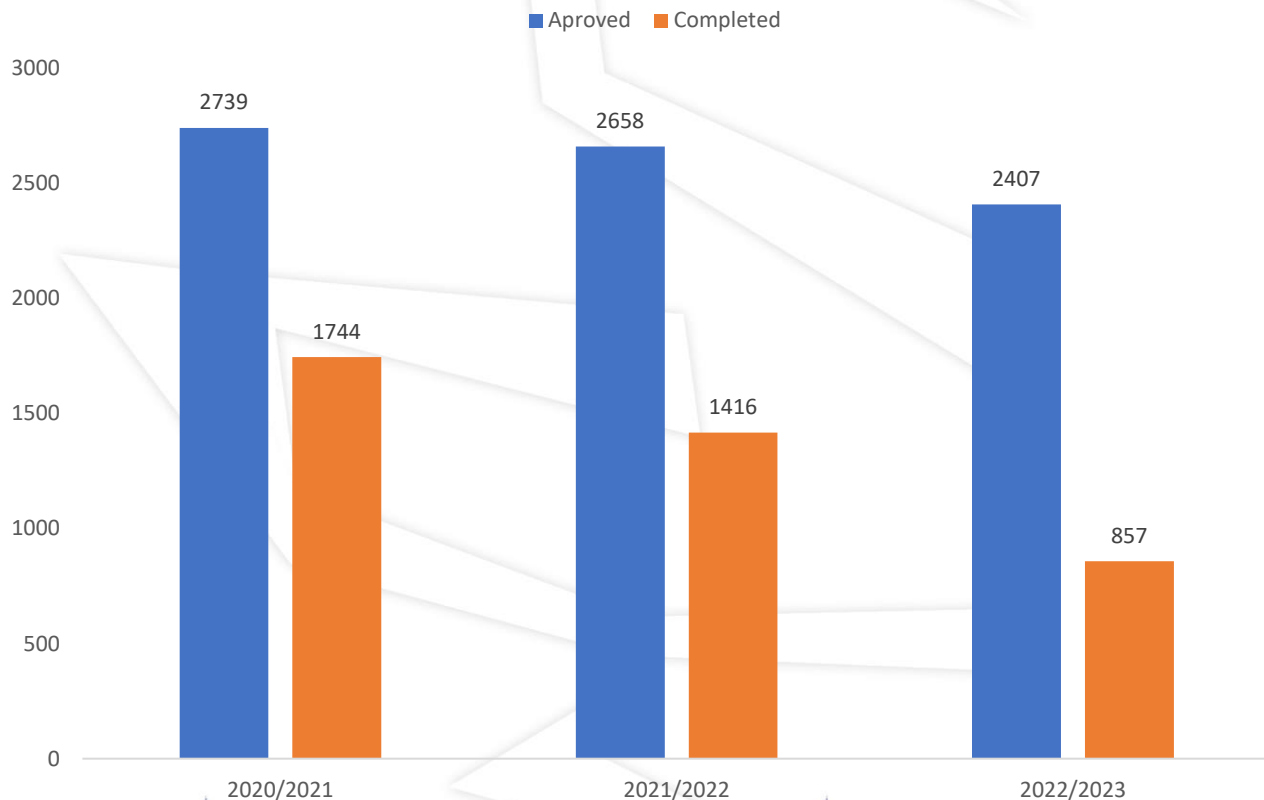


Registered businesses in Windhoek



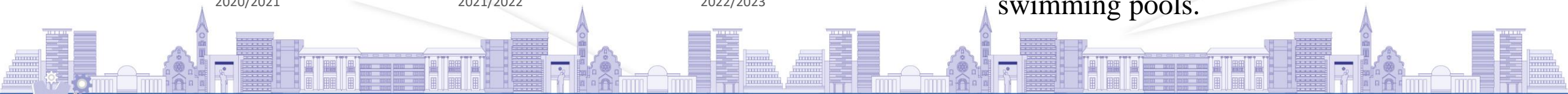


Building plans (approvals and completed)



The quantity of approved and completed building plans has declined over the past three financial years, and there has been a particularly significant reduction in approved plans for the 2022/2023 period.

These building plans encompass a variety of structures, such as walls, extensions to existing buildings, commercial properties, residential houses, and the construction of swimming pools.





Windhoek Tourist data post Covid-19





Emergency Services data

Incidents	2020/2021	2021/2022	2022/2023
Fire	758	842	912
Rescues	56	62	59
Special Service	114	85	113
No Ambulance response	972	1,017	1,217
Ambulance response	3,463	4,351	5,690
TOTAL	4391	5340	6774

The frequency of emergency incidents has increased over time, with the highest number of incidents involving requests for ambulance services.

It's essential to highlight that both "no ambulance response" and "ambulance response" are categorized as requests for ambulance services. "No ambulance response" indicates situations where there are no available ambulances to dispatch. Additionally, special services encompass tasks like disinfection and granting access to premises, among others.





Micro, Small and Medium Enterprises (MSME) and Small and Medium Enterprises (SME) leases and job creation statistics

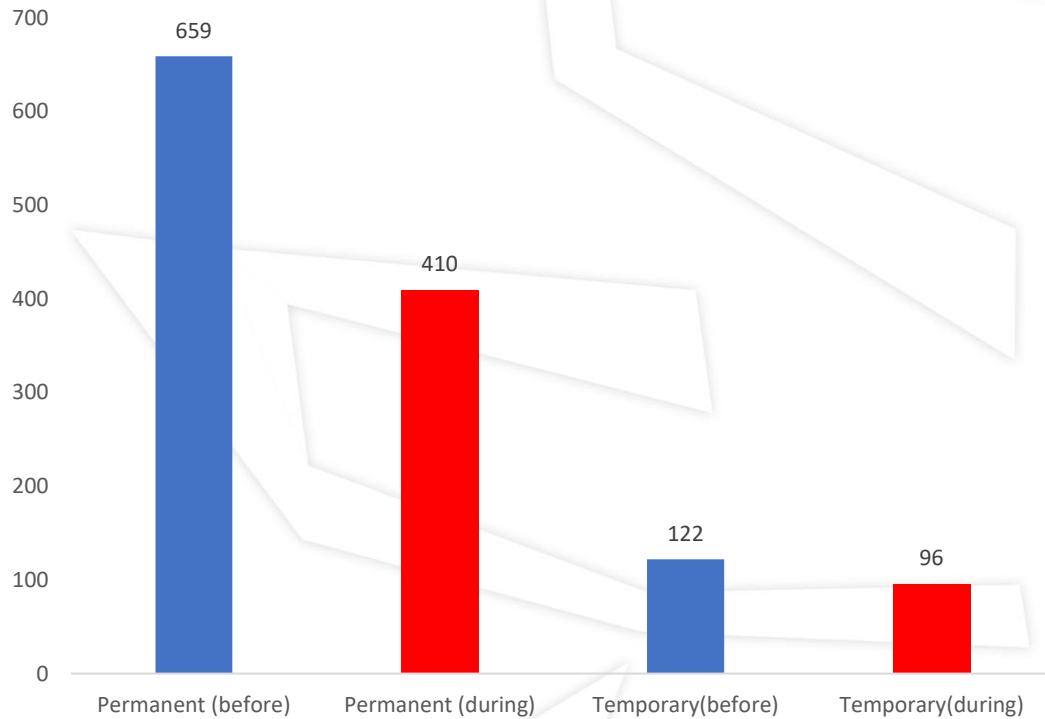


Figure 1: Employees at the four industrial stall and Bokamoso Entrepreneurial Centre before and during COVID-19 pandemic. Figure 1 is showing that before Covid-19 tenants at all five markets had **659** permanent employees and **122** temporary employees. However, during COVID-19 permanents employees have reduced to **410** which accounts to **249** people losing their permanent jobs while about **26** employees have lost their temporary jobs as well due to pandemic.

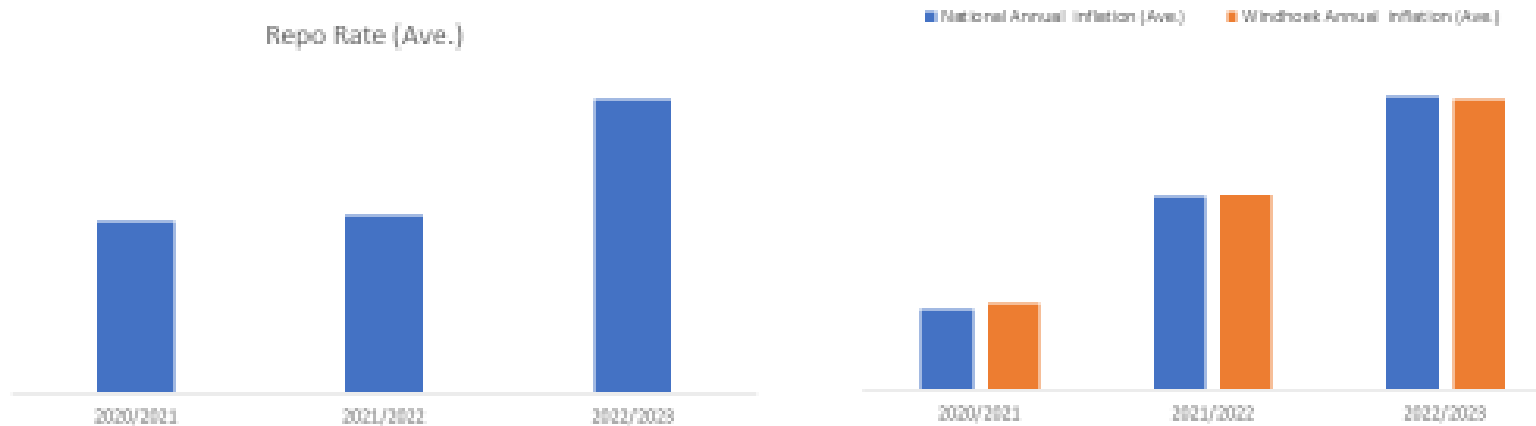
How many youth have we trained as well as entrepreneurs over past 5 years

1132 youth trained over the past 5 years
1372 entrepreneurs trained over the past 5 years (inclusive of information and education sessions and training programmes offered)





Repo rate vs Windhoek inflation



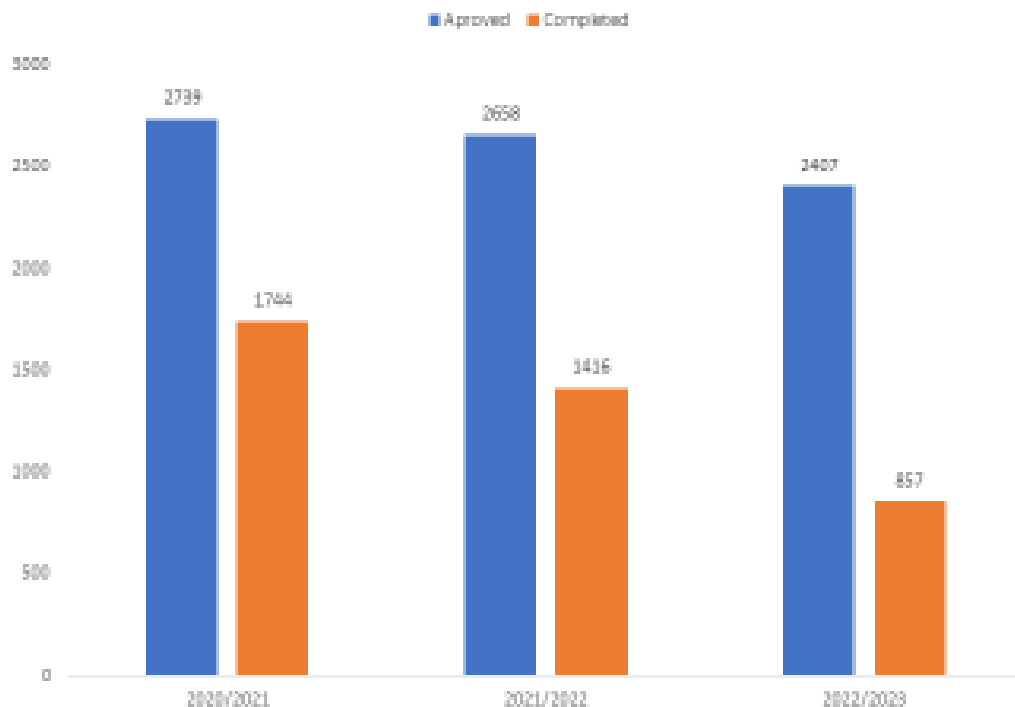
As the Central Bank consistently adjusts the repo rate, it becomes evident that there has been a rise in the repo rate, moving from an average of 3.8% in the 2020/2021 period to an average of 6.5% for 2022/2023, signifying a substantial shift.

Furthermore, it's noteworthy that while the repo rate increases, there is a concurrent rise in the National and Windhoek inflation rate. Moreover, a direct association between the repo rate and the inflation rate can be observed. Ultimately, these two variables diminish consumers' buying power.





Approved and Completed plans



The quantity of approved and completed building plans has declined over the past three financial years, and there has been a particularly significant reduction in approved plans for the 2022/2023 period.

These building plans encompass a variety of structures, such as walls, extensions to existing buildings, commercial properties, residential houses, and the construction of swimming pools.





Number of bids awarded and value approved in each financial year

Departments	2018/2019 (N\$)	2019/2020 (N\$)	2020/2021 (N\$)	2021/2022 (N\$)	2022/2023 (N\$)	Grand Total (N\$)	# of Bids Awarded over the past 5 years
City Police	778,265.26	1,013,081.45	364,758.00	-	-	2,156,104.71	7
Economic Development and Community Services	3,482,885.92	6,691,239.30	15,633,916.72	823,103.30	7,941,341.72	34,572,486.96	67
Electricity	61,054,314.60	77,562,284.06	39,409,695.42	81,080,683.04	69,447,740.60	328,554,717.72	108
Finance and Customer Services	21,262,984.47	2,277,146.15	5,065,252.45	46,117,065.42	31,467,965.13	106,190,413.62	65
Housing Property Management and Human Settlement	-	-	150,000.00	34,000,000.00	1,377,428.01	35,527,428.01	5
Human Capital and Corporate Services	3,632,388.58	22,029,954.06	7,854,585.84	3,077,522.21	10,601,334.41	47,195,785.10	34
Information Communication Technology	918,382.34	2,913,825.30	23,209,681.35	23,927,183.80	41,904,625.40	92,873,698.19	63
Infrastructure Water and Technical Services	85,237,572.73	84,157,486.32	159,890,103.9 8	70,606,259.55	194,401,725.2 9	594,293,147.87	179
Office of the Chief Executive Officer	1,174,006.73	4,139,875.04	-	2,415,728.50	1,433,804.00	9,163,414.27	30
Urban and Transport Planning	28,978,879.08	1,132,208.39	847,923.75	168,114.45	4,883,191.30	36,010,316.97	16
Grand Total	206,519,679. 71	201,917,100. 07	252,425,917. 51	262,215,660. 27	363,459,155. 86	1,286,537,513.4 2	574



Years versus category of successful bidders over the 5 years

Years Vs. Category of Successful Bidder	FF	LNF	SME	SME & LNF	Grand Total
2018/2019		30	46		76
2019/2020	6	70	50		126
2020/2021	4	88	42	2	136
2021/2022	2	74	21		97
2022/2023	22	72	45		139
Grand Total	34	334	204	2	574





Potential value of adhoc Markets such as the Spring and Christmas Markets

- During September 2022, of the total of 114 exhibitors showcased their products and services at the first ever Windhoek Spring Market and 108 exhibitors showcased at the Christmas Market 2022.
- Benefits include:
 - Celebrate and promote the economic and artistic vibrancy of Windhoek
 - The temporary street-front retail space for local, small and medium enterprises (SME's) which afford them access to potential new target market and clients which they would not normally access.
 - Network opportunities with peers and explore prospects to innovate, grow and increase their value propositions.
 - Residents, visitors and tourists have a chance to spend some time together in a festive, outdoor atmosphere at the start of spring and enjoy the diversity of Windhoek's culinary offerings together with quality, local entertainment - including arts and crafts - in a safe, family-friendly environment.
 - Creation of a I love Windhoek brand that can generate revenue from exhibition fees to build the event to become self-sustainable.





Crime in Windhoek (July 2022 – March 2023)

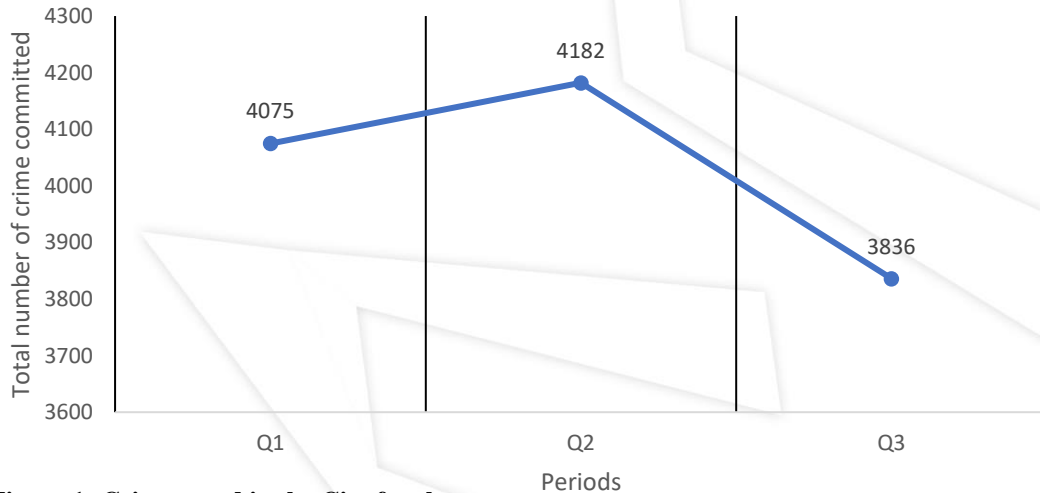


Figure 1: Crime trend in the City for the current quarter

Source: City of Windhoek

As shown in the graph above, it reflects that crime has decreased in the current quarter as compared to the previous quarters. This reflects a change of 346 between quarter two and three.

Type of crime	Q1(Jul-Sept 2022)	Q2(Oct-Dec 2022)	Q3(Jan-Mar 2023)
Assault GBH	506	533	466
Armed Robbery	61	74	57
Attempted Murder	11	16	23
Murder	12	14	12
Robbery	792	678	526
House break-ins	666	749	673
Business break-ins	131	105	118
Theft out of Motor Vehicle	257	260	274
Theft	1650	1753	1687
Total	4086	4182	3836

Table 2: Type of crime committed in each quarter

Source: City of Windhoek

Table 2 illustrates the record for individual crime in each quarter. Although overall criminal activities have somewhat subsided, the number of criminal activities on theft of motor vehicle, Business break-ins and attempted murder raised in the third quarter. Noteworthy, general theft is still observed as the highest criminal activity in the city.





Conclusion

